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Wordpress: Build Your Own Wordpress Website. Wordpress For Small Business



Synopsis

Over 250 pages!! Buy our real step by step guide created by a team of experts. Don't settle for less, a pamphlet won't get your website built! Let's learn Wordpress together! Even without any prior computer knowledge, you can learn how to create a blog that is optimized for Google SEO, integrated with social media channels and equipped with a WooCommerce online store. This Wordpress tutorial is illustrated with helpful screenshots to facilitate learning and decrease implementation time. You can easily learn how to build a beautiful Wordpress website that displays your company's name and logo and lets the world know that your company is influential and hip by adding an online presence with the functionality to process orders from anywhere in the world! And, you can build this website in 1-3 days, with some diligence. In this Wordpress guide, you will learn:

- How to build a Wordpress website for your small business, whether it is currently a physical location or online destination.
- How to choose a profitable website domain name and select the best web hosting server
- How to install Wordpress and configure the Wordpress dashboard for your business
- Updating and securing your Wordpress site to prevent hacking and digital theft
- Selecting a Wordpress theme and customizing the theme for your business
- Integrating an email list like Aweber or Mailchimp into your website
- Setting up an online shop via WooCommerce to facilitate digital sales
- How to use SEO and keywords to increase internet visibility and internet traffic via search engine optimization on Google, Bing and other search engines.

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Book Information

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Customer Reviews

I have been trying to get my head around Wordpress for a long time. Read many books and viewed many videos. Nothing comes close to this one. Easy to understand and straight to the point. If you are having problems understanding Wordpress this is a must buy. I think that the title says it all. Well written.

3.5 stars. It's a good start especially if you are a complete newbie like me. It helped me begin to understand wordpress but it left me wanting more. I ended up with more questions but that isn't really a bad thing, it means I'll just have to find other resources. I did notice the authors website is down. That raised my eyebrows a bit but, it's still a decent book if you are a newbie, if not, don't bother.

I wanted to create my first proper website, as well as an accompanying blog within the site. I wanted to be able to easily change and update my web content. I wanted a step by step tutorial that would pretty much take me by the hand and lead me through the steps required to make my vision a web reality, especially since I'm not the most computer savvy. This book most definitely has offered me all of that and then some.

As an unexperienced WordPress site builder, I stumbled around until reading this book. It helped me develop my WordPress site to my satisfaction. I am still learning, but this gave me an excellent foundation. I highly recommend it for those needing an understandable guide for the beginner or those confused by other books.

Educational and interesting book to read. I have a small business and now a days mostly people shop online. I am thankful because i read this book which help me on how to create my own beautiful website without cost. I know by continues studying this book, i will learn Wordpres and my small business become competitive. Worth recommended.

A complete guide from basics of wordpress to building a website through the step by step guideline like installation of wordpress, choosing the theme, working with the navigation, working on look and feel of the site etc. The reading was good as there were pictures in every steps. For any beginner I would recommend this book .

If you want to have a website but don't know how, this book will take you by the hand and walk you through the process of setting up your own blog correctly. It will provide you the exact way on how to do it. The instructions and visuals are clear and easy for anyone to follow.

It took me a lot of time to purchase this book. I've been looking around for a while basing my purchase on peoples reviews of other books mainly. This one was the only was to seem complete with plugins, themes, ecommerce and good depth. I can definitely say it is well worth the money.

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